

FIGURE 1

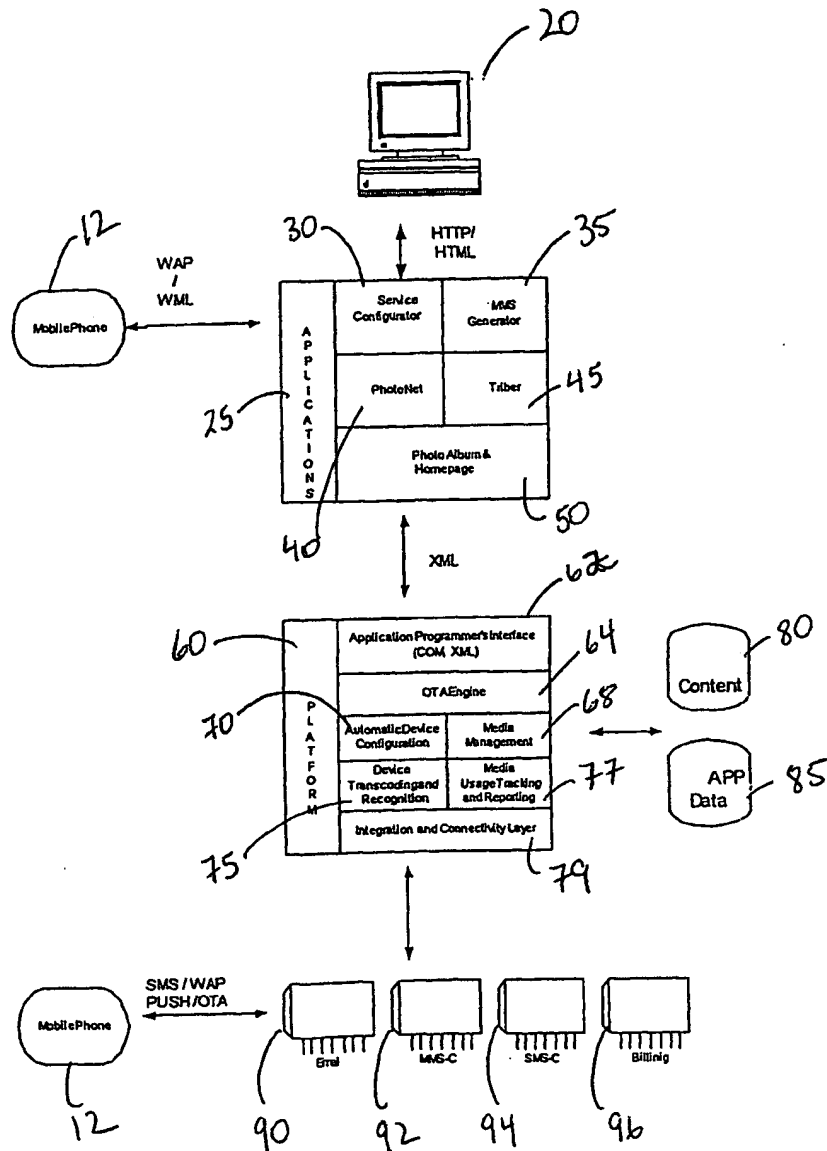


FIGURE 2

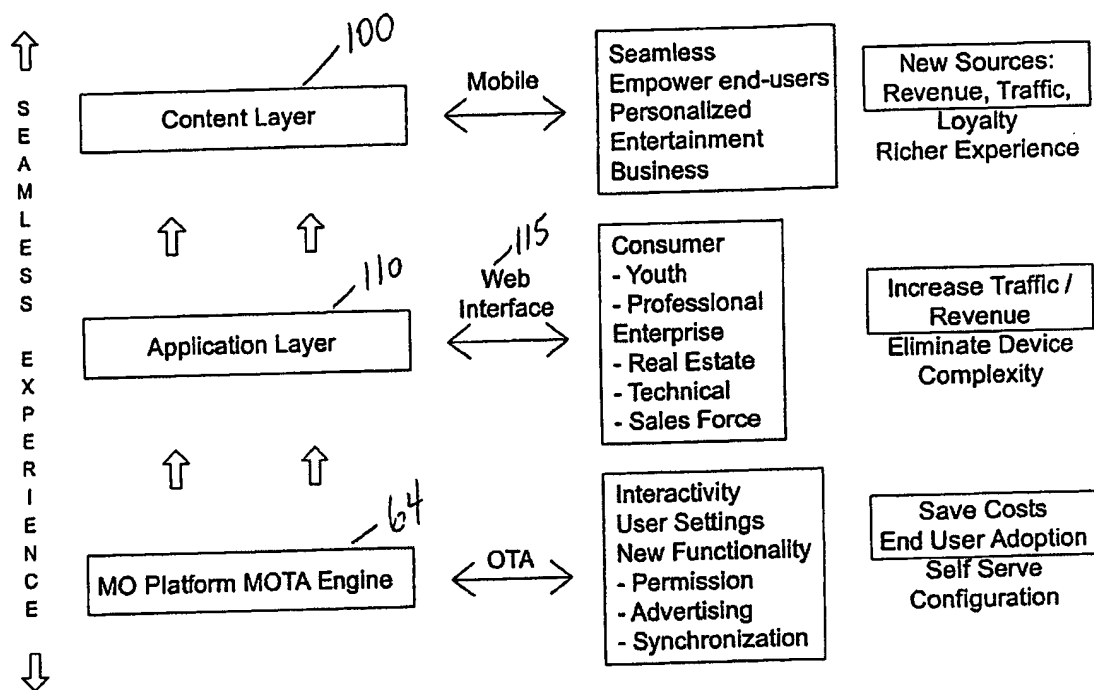


FIGURE 3

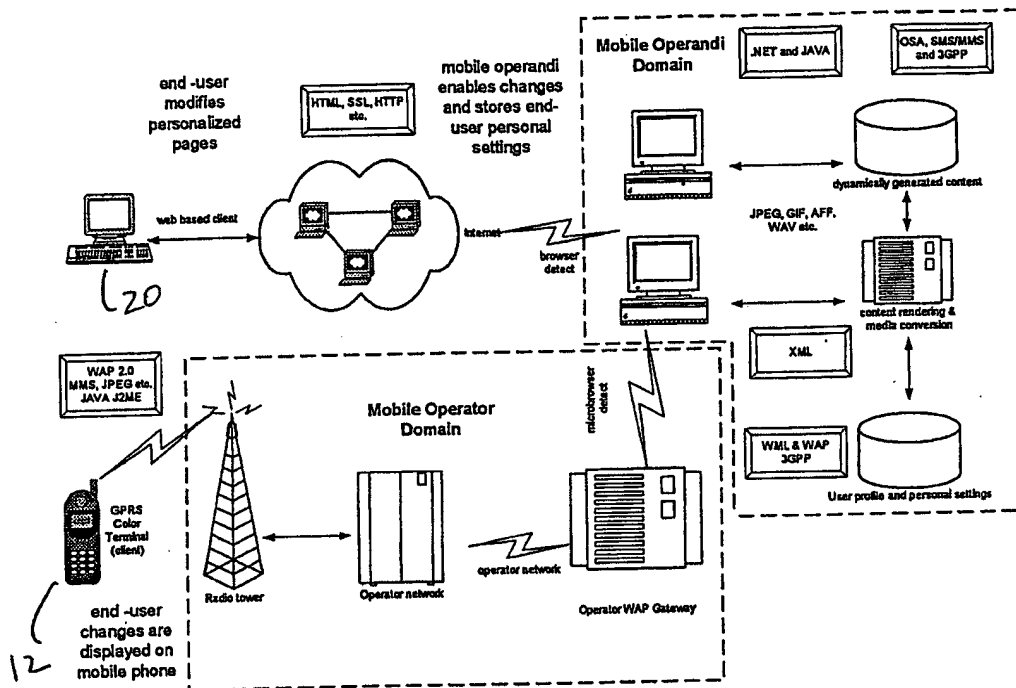
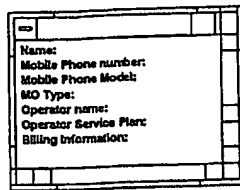


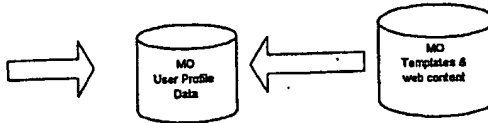
FIGURE 4

Step 1 User Initialization



1. User data is captured either by Mobile Operator or from MO website

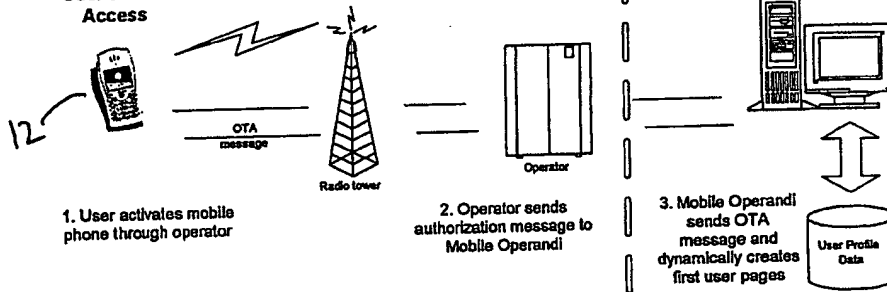
Mobile Operandi's Unique Approach



2. User data is stored in User Profile/Preferences database

3. The initial user default preferences are automatically entered and stored in User Profile/Preferences database

Step 2 User's First Access



Step 3 Subsequent User Access

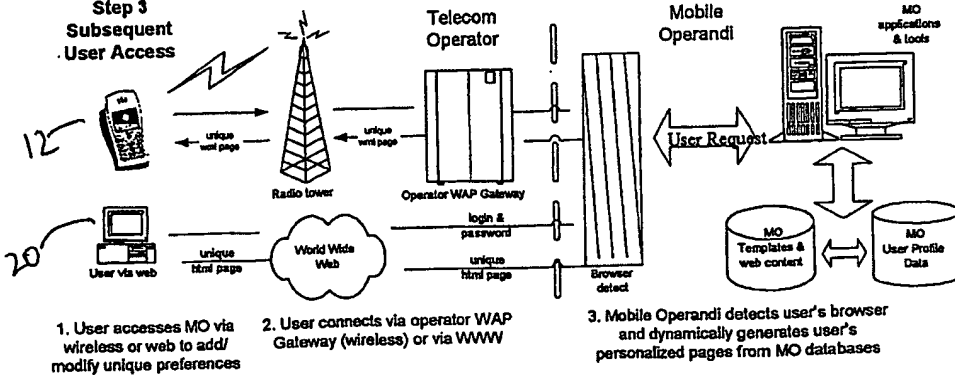
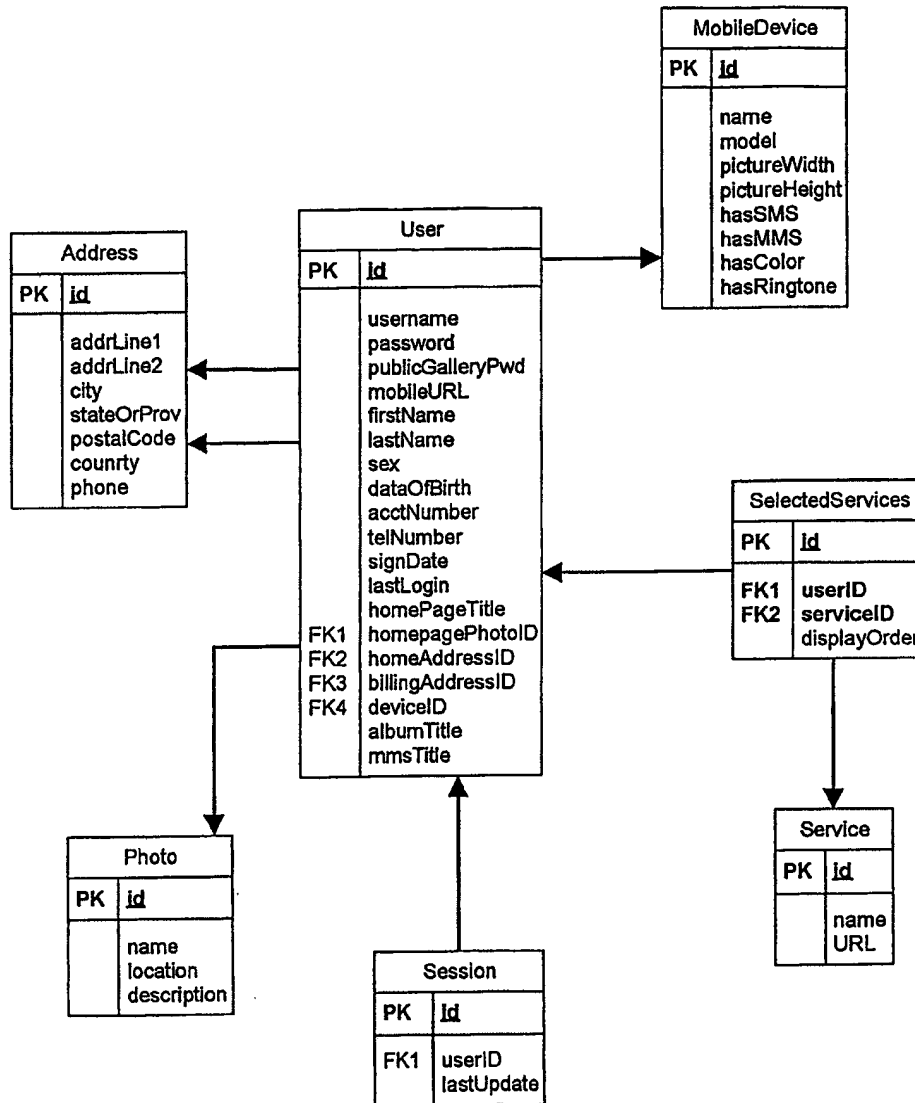


FIGURE 5



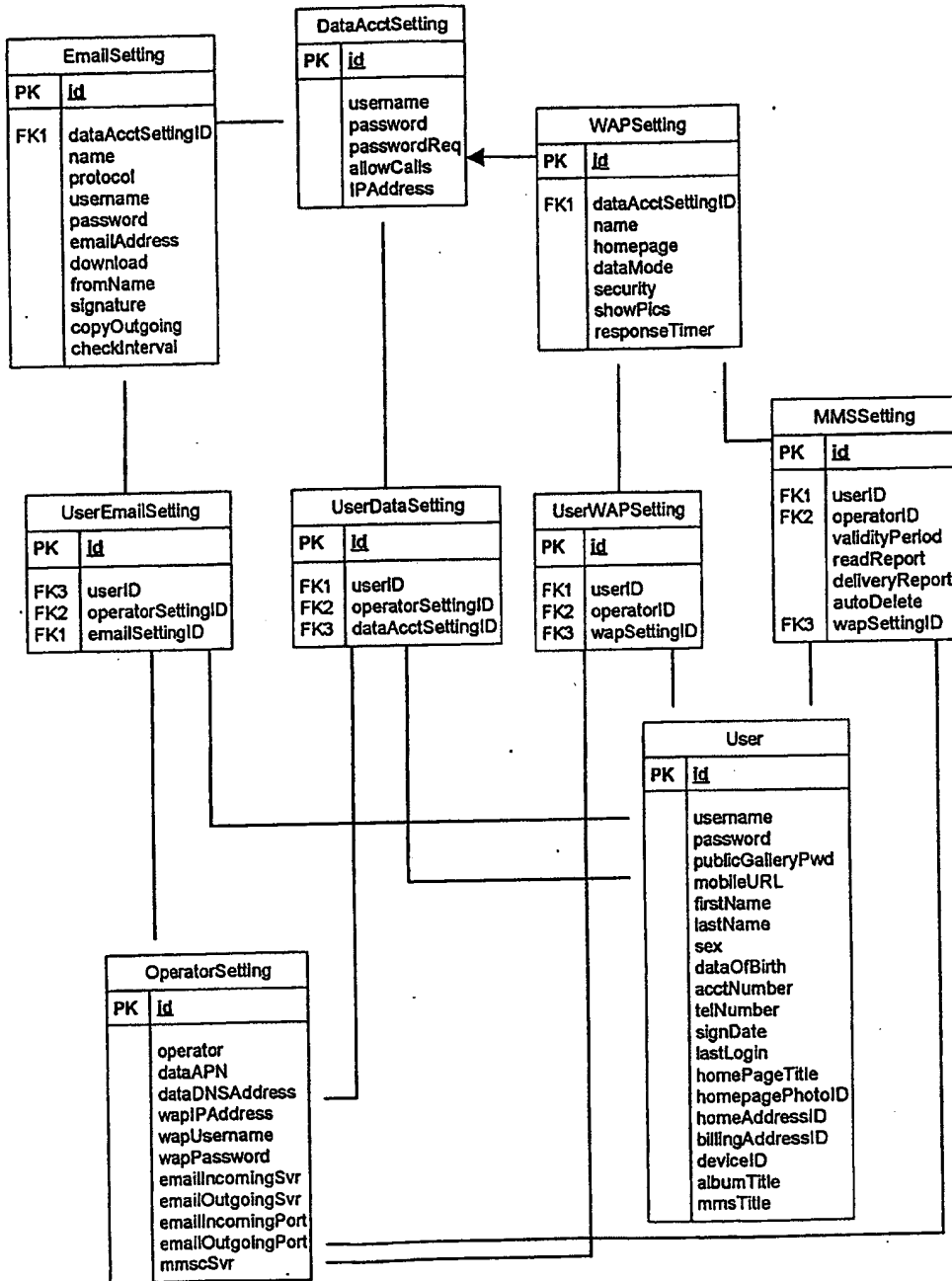


FIGURE 6

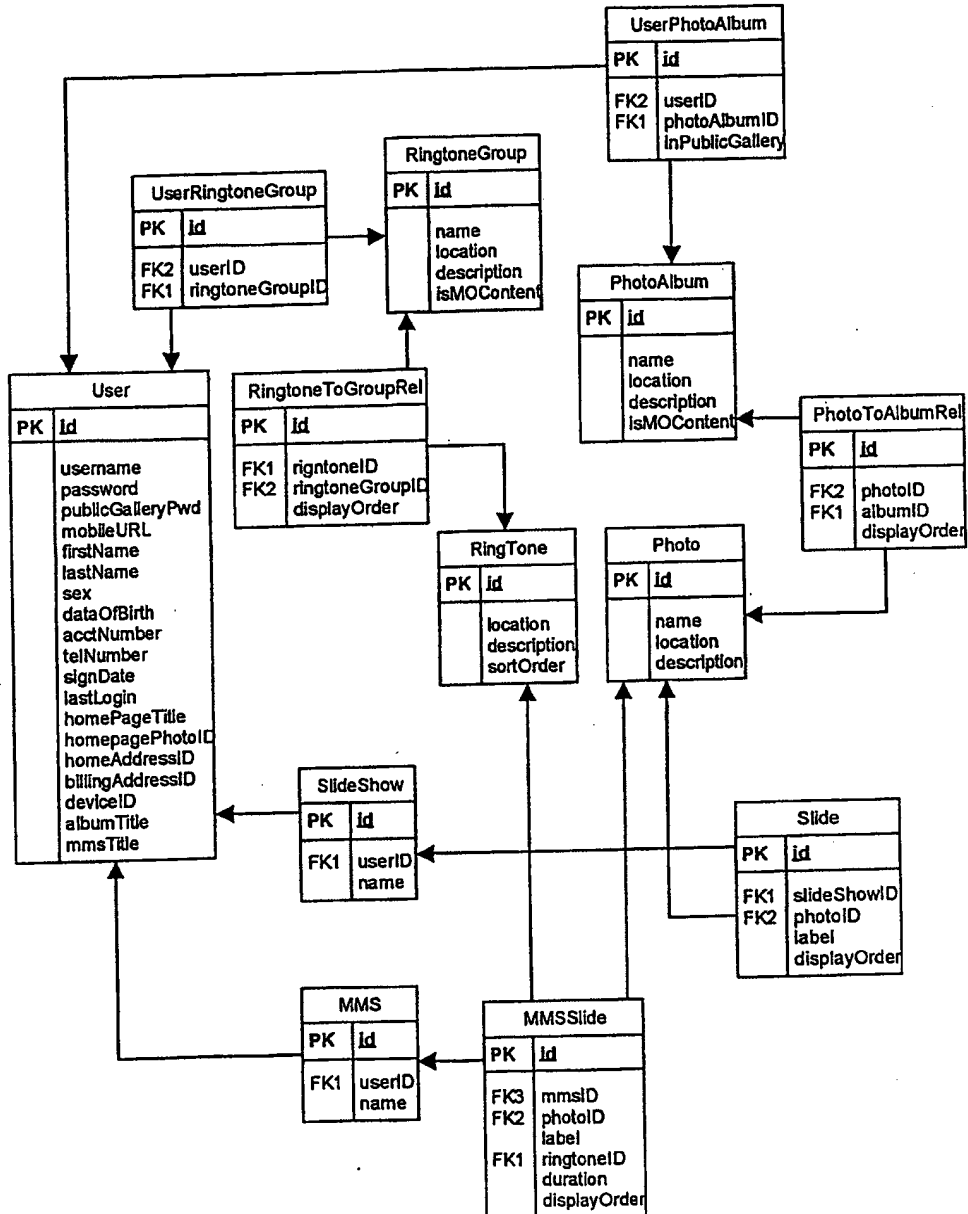


FIGURE 7

FIGURE 8

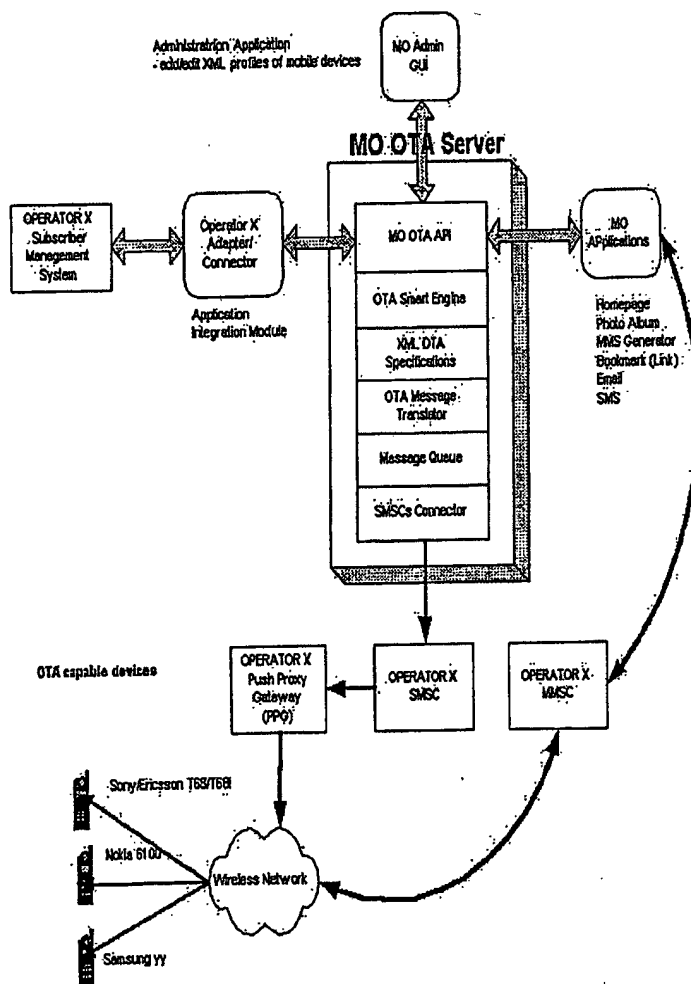


FIGURE 9

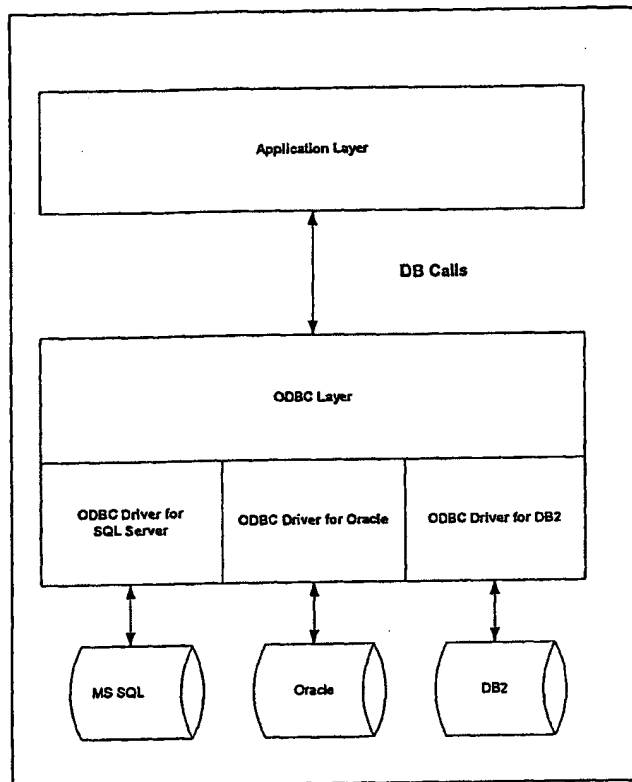


FIGURE 10

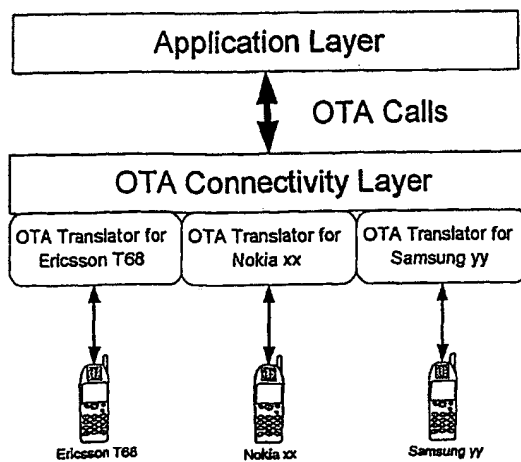


FIGURE 11

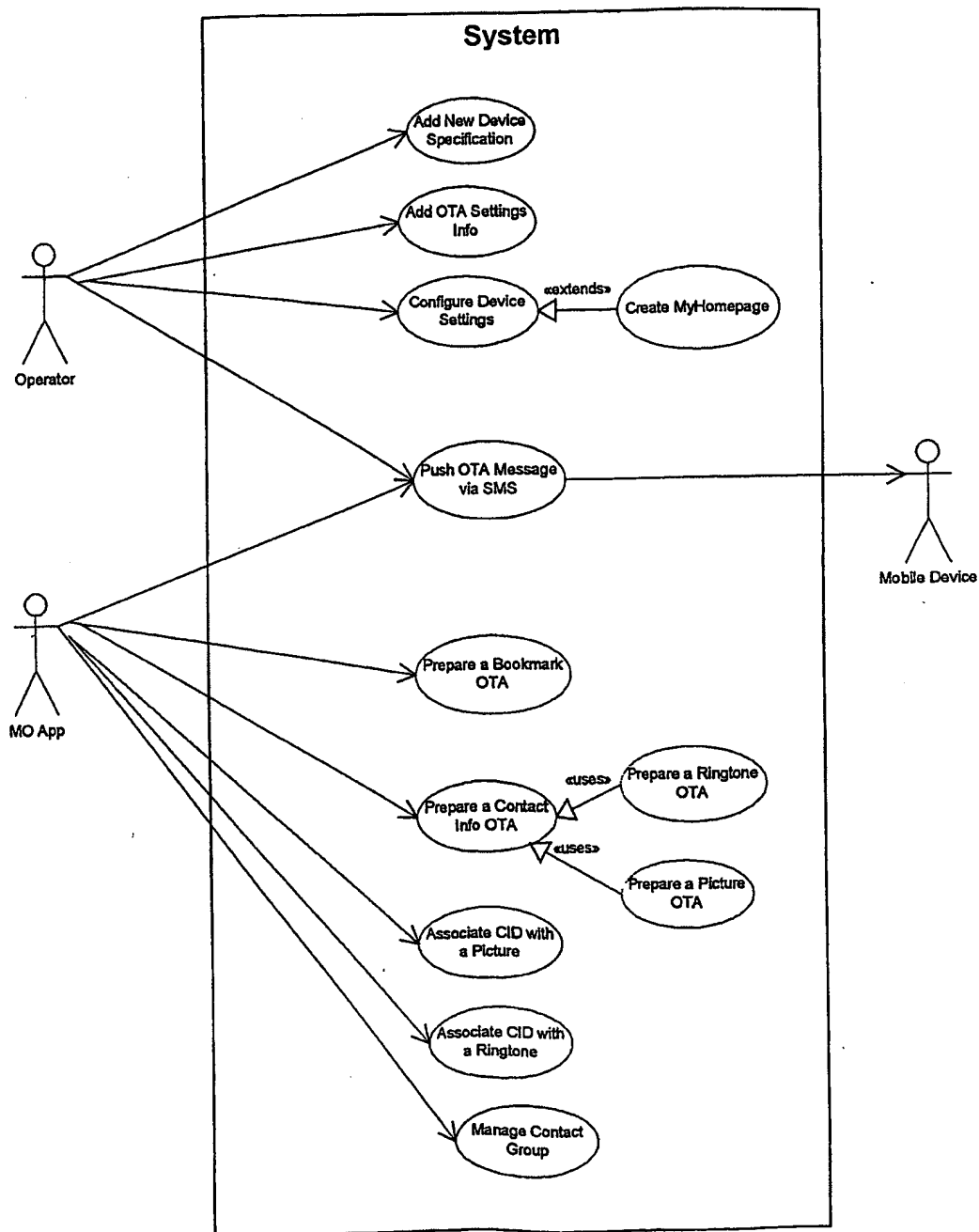
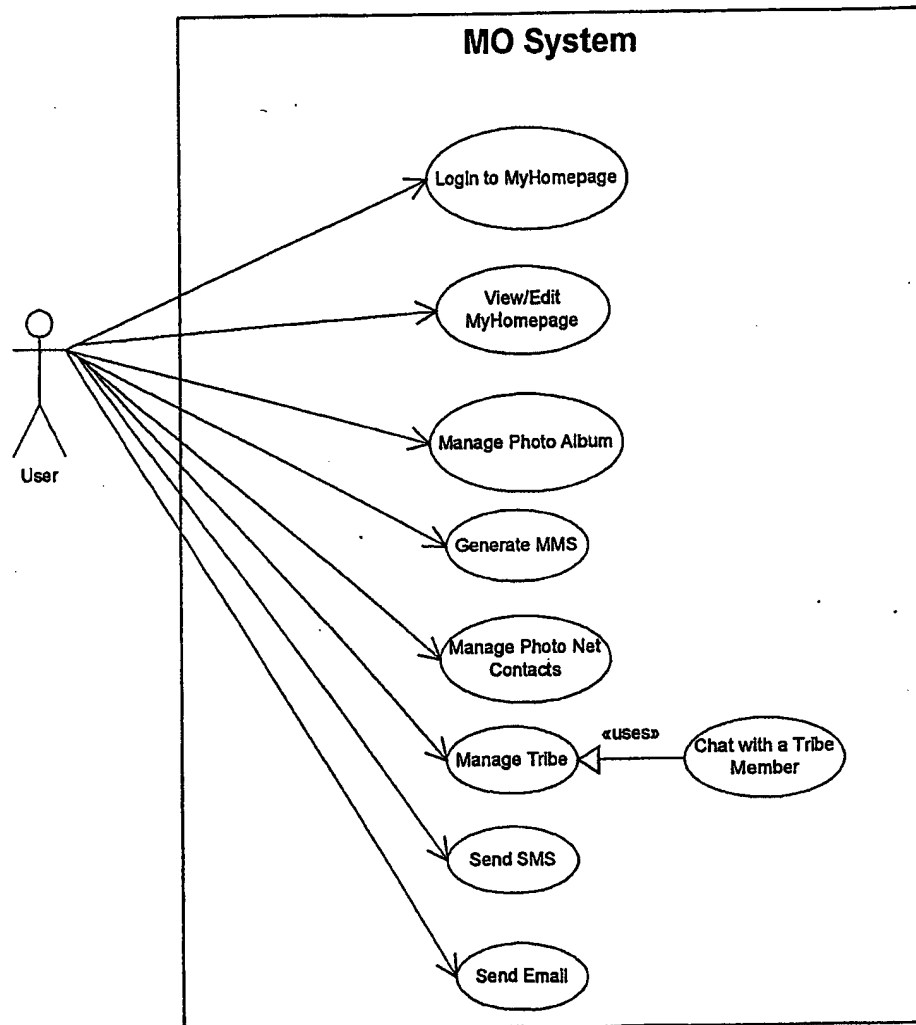


FIGURE 12



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